



Advertise in our 2025 MetroWest Group and Event Planning Guide and reach meeting and event coordinators, brides, and those planning corporate and social events! The Guide promotes venues, restaurants, activities and vendors throughout MetroWest.

Distribution: Digital flipbooks and downloadable PDFs from the MetroWest Boston Visitors Bureau's website, and print distribution through venues and vendors in and around the region, as well as bridal shows throughout New England.

Ad deadlines: To be included in Jan - March 2025 bridal shows, contracts are due no later than **Dec 10**. Artwork is due no later than Dec 15, 2024. Ads are sold on a first-come basis. Space is not held until contracts are submitted.

To reserve your space, please contact Alissa Weintraub at alissa@metrowestvisitors.org or fill out the contract at www.metrowestvisitors.org/event-guide

2025 Guide Pricing

| Ad size | Member Rates | Non-Member Rates |
|---|--------------|------------------|
| Full page, Back Cover | \$1,000 | \$1,500 |
| Full page, Premium (inside front or back cover) | \$900 | \$1,200 |
| Full page, Standard | \$750 | \$1,000 |
| Half page | \$500 | \$750 |
| Quarter page | \$350 | \$600 |

Rates are based on camera-ready artwork. Ad design is available for \$500 per ad.

Trim area: 8.375 x 10.875"

Safe area: 8 x 10.5"



Full Page:

Full bleed:

Bleed: 8.625 x 11.125"

Trim area: 8.375 x 10.875"

Safe area: 8 x 10.5"

Non-bleed:

Finished size: 8 x 10.5"

Additional requirements:

File types: PDF or JPEG files only with CMYK color. Please embed fonts. No transparency (flatten before submitting).

Images: 300 dpi

Borders: We will add borders to half page and full page non-bleed ads.

For production questions, please contact

Stacey David

sdavid@metrowestvisitors.org

Half Page:

Non-bleed:

Finished size: 8 x 5.125" (horizontal only)

Additional requirements:

File types: PDF or JPEG files only with CMYK color. Please embed fonts. No transparency (flatten before submitting).

Images: 300 dpi

Borders: We will add borders to half page and full page non-bleed ads.

Quarter Page:

Non-bleed:

Finished size: 3.875"w x 5.125"h (vertical only)

Additional requirements:

File types: PDF or JPEG files only with CMYK color. Please embed fonts. No transparency (flatten before submitting).

Images: 300 dpi

Borders: We will add borders to non-bleed ads.